

Innovation opportunity grid

CSC'S RESEARCH SERVICES



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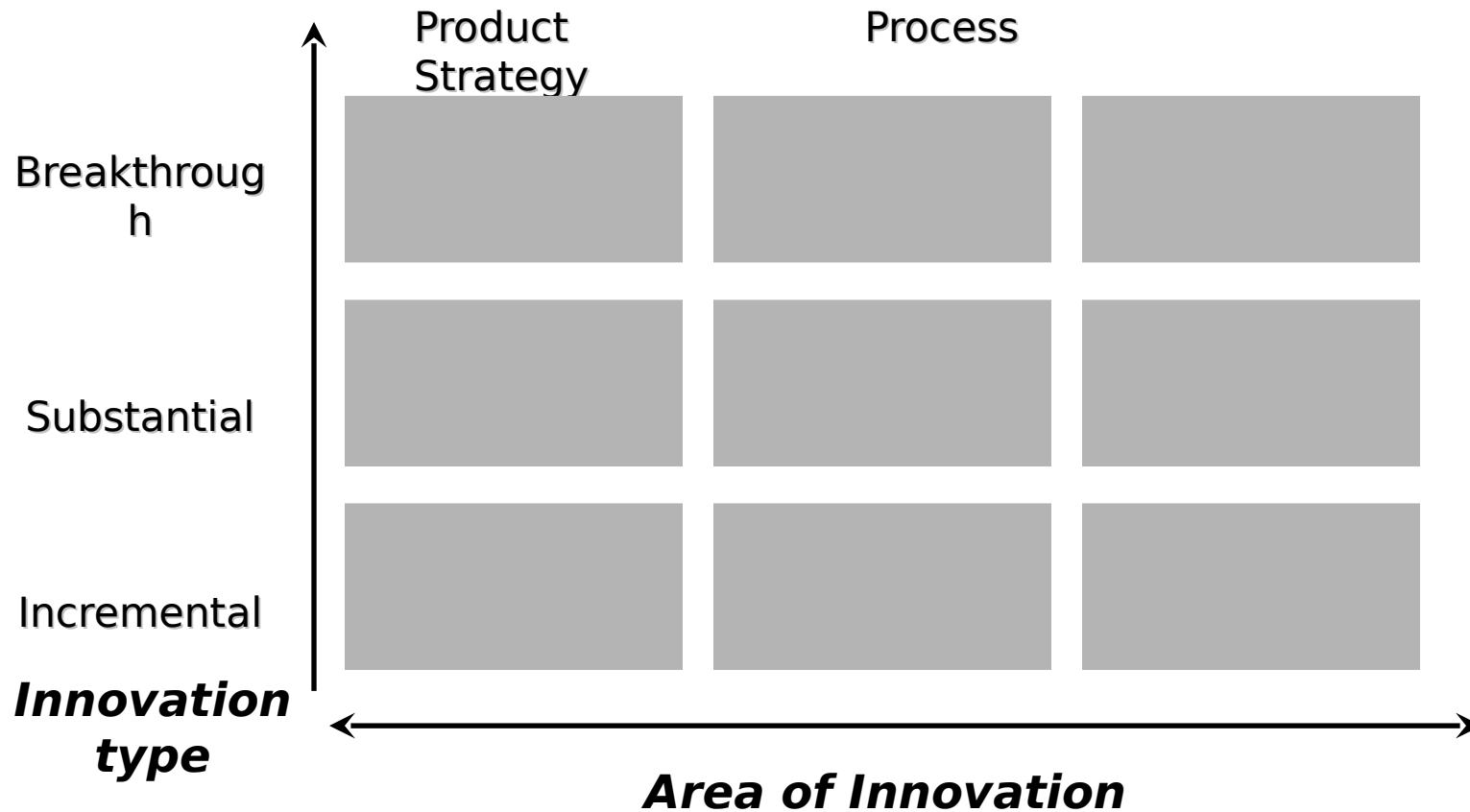


EXPERIENCE. RESULTS.

The Innovation Opportunity Grid



EXPERIENCE. RESULTS.

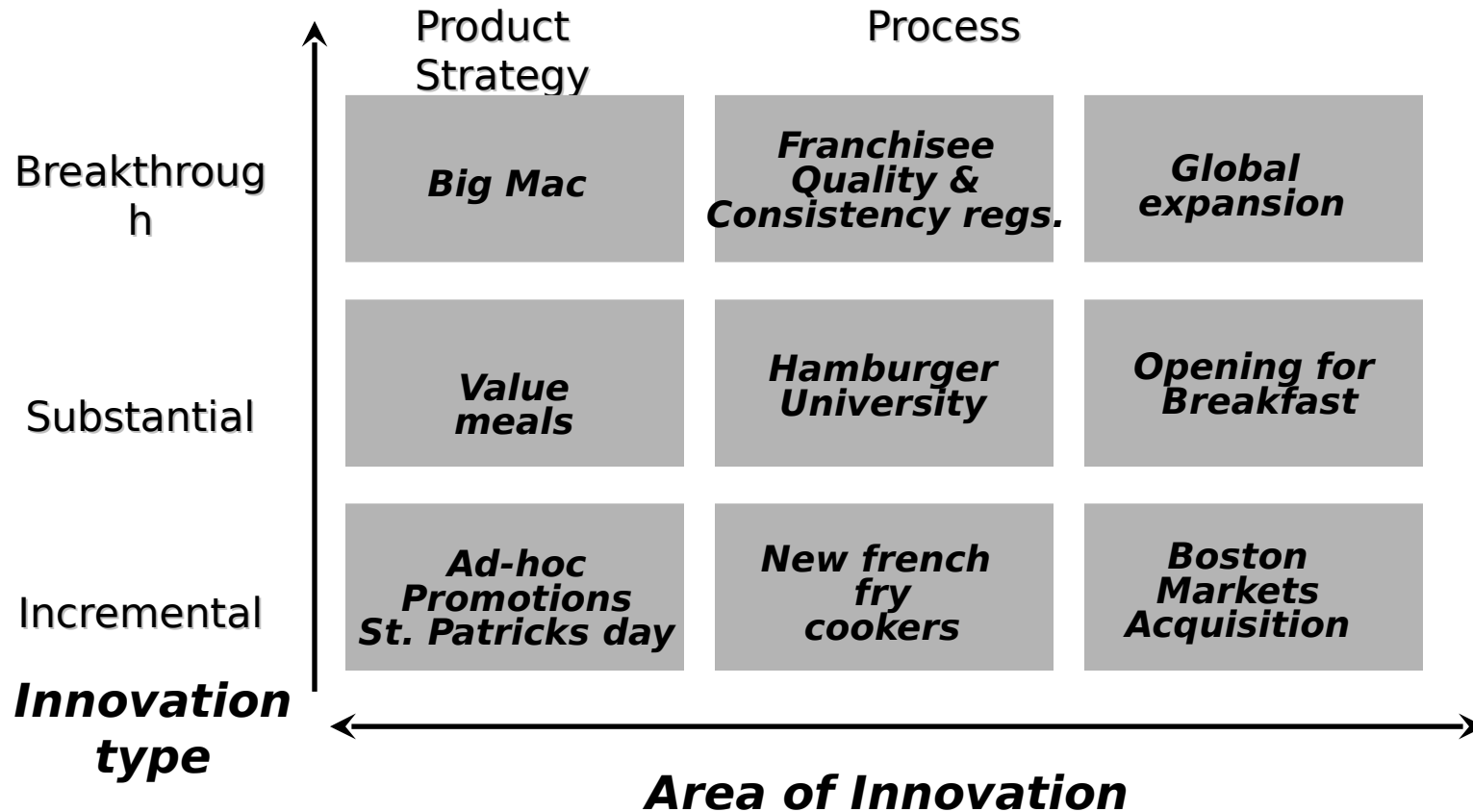


2002: - The Innovation Resource

Example: - McDonalds Innovation Opportunity Grid



EXPERIENCE. RESULTS.



Supporting Innovation: 5 words exercise

	Yahoo!	HP	Sun
Strategy & Vision			
Leadership Style			
Processes			
Culture			
Physical Work Environment			